

# 2016 POLITICAL FALL SPENDING ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858725	5/5-5/9	3	\$ 600.00	\$ 90.00	\$ 510.00		\$ 510.00	\$ 510.00		64527
859980	5/10-5/16	5	\$870.00	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64589
863107	5/17-5/23	5	\$870	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64696
874455	6/8-6/13	6	\$940	\$ 141.00	\$ 799.00		\$ 799.00	\$ 799.00		credit carr
878338	6/14-6/20	6	\$ 940.00	\$ 799.00	\$ 799.00		\$ 799.00	\$ 799.00		credit carr
881596	6/21-6/27	6	\$940	\$ 799.00	\$799		\$799	\$799		credit carr
893388	6/28-7/4	2	\$ 400.00	\$ 60.00	\$ 340.00		\$ 340.00	\$ 340.00		credit carr
896559	7/5-7/11	6	\$ 1,040.00	\$ 156.00	\$ 884.00		\$ 884.00	\$ 884.00		credit carr
902375	7/12-7/18	7	\$ 740.00	\$ 111.00	\$ 629.00		\$ 629.00	\$ 459.00		credit carr
includes 1 spot added as make good for spot missed last week totals are correct										
902375 revised	7/12-7/15	3	\$ 200.00	\$ 30.00	\$ 170.00		\$ 170.00	\$ 459.00	\$ 416.50	
client pulled schedule eff 7/14. will apply credit later										
905465	7/19-7/25	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit carr

# CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u> 905465 /		<u>Alt Order #</u> 25248326
<u>Product</u> Political		
<u>Contract Dates</u> 07/19/16 - 07/25/16		<u>Estimate #</u> 4770
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/18/16 / 07/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	07/24/16	07/24/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----S	1			\$200.00					
N 2	ETHI	07/24/16	07/24/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----S	1			\$70.00					
N 3	ETHI	07/23/16	07/23/16	Late Fringe Block 1	11p-12a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----S-	1			\$70.00					
N 4	ETHI	07/19/16	07/22/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-1--1--	2			\$100.00					
<b>Totals</b>								<b>0.00</b>				<b>5</b>	<b>\$540.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/24/16	5	\$540.00	(\$81.00)	\$459.00
<b>Totals</b>	<b>5</b>	<b>\$540.00</b>	<b>(\$81.00)</b>	<b>\$459.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

<b>Contract # 25248326</b>		<b>Changes as of: 7/18/2016 at 11:04 AM</b>		<b>Version: Highlighting Revision 1</b>	
<b>CPE: 755/765/4770</b>		<b>Flight: 7/19/16 - 7/25/16</b>		<b>Total \$: \$540.00</b>	
<b>Agency: BUYING TIME, LLC</b>		<b>Advertiser: Gregg IN Governor</b>		<b>Total Spots: 5</b>	
<b>650 Massachusetts Ave NW</b>		<b>Product: Political</b>		<b>Total CPP: \$0.00</b>	
<b>Suite 210</b>		<b>Agency Order #: 5214510</b>		<b>Total GRP:</b>	
<b>Washington, DC 20001</b>		<b>Buyer: Herrick, Cathie</b>		<b>Primary Demo: Adults 35+</b>	
<b>Salesperson: BEN WILMETH</b>		<b>202-872-5680</b>		<b>Con Type: POLITICAL/NOTE</b>	
<b>202-872-5680</b>		<b>Assistant: BEN WILMETH</b>		<b>202-872-5680</b>	
<b>Separation:</b>		<b>Station: ETHI</b>		<b>Market: Terre Haute</b>	
		<b>Office: WASHINGTON</b>			

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	7/19 - 7/25							Total Spots	Total \$	CPP	GRP
							7/19	7/20	7/21	7/22	7/23	7/24	7/25				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
2	Su 10:30p-11p		EVERYBODY LOVES RAYMOND	\$70.00	0	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
Changes: Program from Sports 10 Instant Replay to EVERYBODY LOVES RAYMOND																	
3	Sa 10:30p-11p		EVERYBODY LOVES RAYMOND	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
Changes: Program from Andy Griffith to EVERYBODY LOVES RAYMOND																	
4	Tu-F-M 10:30p-11p		ACCESS HOLLYWOOD	\$100.00	0	30	1	0	0	1	0	0	0	2	\$200.00	\$0.00	0.0
Changes: Program from Andy Griffith to ACCESS HOLLYWOOD																	
<b>TOTALS: 1 0 0 1 1 2 0</b>														<b>5</b>	<b>\$540.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Contract # 25248326

Changes as of: 7/18/2016 at 11:04 AM

Version: Highlighting Revision 1

CPE: 755/765/4770

Flight: 7/19/16 - 7/25/16

Station: ETHI

Total \$: \$540.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 5

650 Massachusetts

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

AVE NW

Suite 210

Agency Order #: 5214510

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
07/18/16 10:54 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$540
ETHI Share:	100%
Comment:	will update once we have market totals
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$540.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$540.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	5	\$540.00
<b>Total</b>	<b>5</b>	<b>\$540.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	7/18/16 11:04 AM	KARL DUESTERHAUS	Revised			\$0
New	7/18/16 10:03 AM	KARL DUESTERHAUS	Confirmed	5		\$540.00

Contract \$ \$540.00  
Comment: Changes: User Entered \$ from \$0.00 to \$540.00. Demo Meta to [R16]. 3 buylines added or modified.

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	

905465



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25248326	<b>Changes as of:</b> 7/18/2016 at 10:03 AM	<b>Version:</b> Original Order
<b>CPE:</b> 755/765/4770	<b>Flight:</b> 7/19/16 - 7/25/16	<b>Total \$:</b> \$540.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 5
650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5214510	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	<b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	7/19 - 7/25							Total Spots	Total \$	CPP	GRP
						7/19	7/20	7/21	7/22	7/23	7/24	7/25				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
2	Su 10:30p-11p		Sports 10 Instant Replay <i>30 day</i>	\$70.00	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
3	Sa 10:30p-11p		Andy Griffith - <i>30 day</i>	\$70.00	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
4	Tu-F 10:30p-11p		Andy Griffith - <i>Accel 55</i>	\$100.00	30	1	0	0	1	0	0	0	2	\$200.00	\$0.00	0.0
<b>TOTALS:</b>						1	0	0	1	1	2	0	5	\$540.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

**Contract #** 25248326

**Changes as of:** 7/18/2016 at 10:03 AM

**Version:** Original Order

**CPE:** 755/765/4770

**Flight:** 7/19/16 - 7/25/16

**Station:** ETHI

**Total \$:** \$540.00

**Agency:** BUYING TIME, LLC

**Advertiser:** Gregg IN Governor

**Market:** Terre Haute

**Total Spots:** 5

650 Massachusetts  
AVE NW

**Product:** Political

**Office:** WASHINGTON

**Total CPP:** \$0.00

Suite 210

**Agency Order #:** 5214510

**Primary Demo:**

**Con Type:** POLITICAL/NOTE

**Total GRP:**

Washington, DC 20001

**Buyer:** Herrick, Cathie

**Assistant:** BEN WILMETH

**Separation:**

**Salesperson:** BEN WILMETH

202-872-5880

**Special Instructions**

**Competitive Information**

**Market Budget:** \$540

**ETHI Share:** 100%

**Comment:** will update once we have market totals

**Competitive Unknown**

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$540.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$540.00</b>	<b>N/A</b>	<b>0.0</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Jul	5	\$540.00
<b>Total</b>	<b>5</b>	<b>\$540.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/18/16 10:03 AM	KARL DUESTERHAUS	New	5		\$540.00	\$540.00	

**Non-Discrimination Policy**

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